



2018 Annual Advisor Conference

*A Full-Day Retirement Plan-Focused
Business Development Event for Advisors*

Corporate Sponsorship Opportunities

JULY is pleased to invite you to be a sponsor of **JULY's 2018 Annual Advisor Conference** taking place in **Frisco, Texas on October 4, 2018 (with pre-event festivities on October 3, 2018)**. Content for the conference is presented by JULY and our industry partners. The 2018 event location is the **Omni Star of Frisco Hotel** (adjacent *The Star*, the new social hub of Frisco and home of the Dallas Cowboys). The pre-event festivities will be held at **Topgolf (Frisco)**.

As a sponsor, your company will benefit by promotion to 20,000+ investment professionals and the opportunity to engage with advisors in an environment designed to encourage dialogue and discussion with you. Please see below for specific sponsorship opportunities.

Corporate Sponsorship Opportunities

	Table Display / Speaking Slot	Table / Key-note Speaker Sponsorship	Table Display Only	Meal	Breaks / Beverage Station	Pre-Event Topgolf Dinner*
Sponsorship Fee	\$3,000	\$3,500	\$2,250	\$1,250	\$900	\$2,600
Sponsorships Available	7	1	10	2	3	1
Advisor Promotion (<i>website, email, social media posts</i>)	✓	✓	✓	✓	✓	✓
Expected Audience	100	100	100	100	100	70
Event Website	✓	✓	✓	✓	✓	✓
Event Attendees	2	2	2	1	1	2
Access to Registration	✓	✓	✓	✓	✓	✓
Recognition During Event	✓	✓	✓	✓	✓	✓
Company Highlight via Social Media	✓	✓	✓			
Promotional Signage	✓	✓	✓	✓	✓	✓
Invitation to Pre-Event Game and Dinner	✓	✓	✓			✓

* Sponsorship includes signage at Topgolf, special web and email promotion as well as a table in the exhibit area the day of the conference.

Contact Leslie Smith, JULY's Director of Marketing & Communications, for details:
lsmith@julyservices.com or 888.333.5859 x 3147



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About Our Event

The Dallas Metroplex boasts one of the largest concentrations of retirement plan advisors in the nation. This year we are pleased to host our annual event at the Omni Star of Frisco. Step outside the hotel and directly enter *The Star*, the new social hub of Frisco and home of the Dallas Cowboys. We invite advisors and sponsors to join us the evening before the conference to dine and hit golf balls at Topgolf at The Colony. You'll want to be a part of the action!

The Omni Star of Frisco

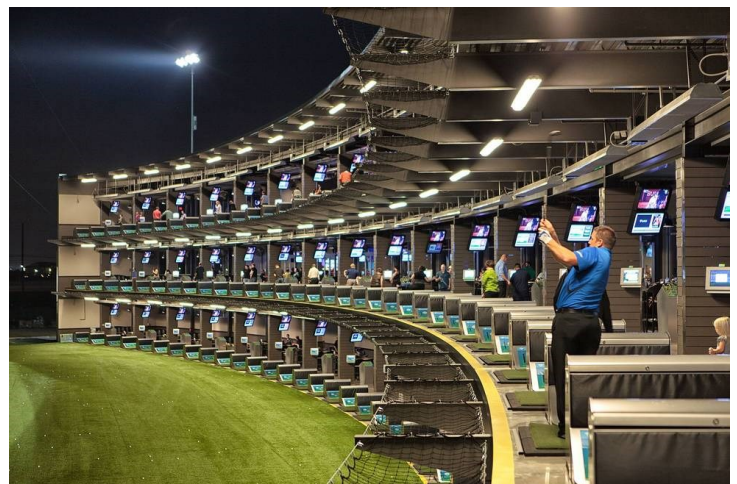


Omni Frisco Hotel is a modern cornerstone that reflects the culture and energy of thriving North Texas. Step outside and directly enter *The Star*, the new social hub of Frisco and home of the Dallas Cowboys. You'll experience extraordinary entertainment in the events plaza and be afforded easy access to shopping at posh boutiques. The 12,000-seat stadium center not only serves as the team practice field but also hosts multiple events including high school football games, band competitions and live concerts.

The hotel's elevated pool deck is the perfect viewing perch for events on the outdoor field. DFW Airport and Dallas Love Field Airport are each about 25 minutes away.

Topgolf at The Colony

Topgolf is a premier entertainment and event venue with fun point-scoring golf games for all skill levels, upscale bar food and drinks, great music and more! This event is open to top sponsors and advisors and includes drinks, dinner and golfing. Event is Wednesday, 10/3 from 6—9 p.m.



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