



LAUNCH 401K

MAKING 401K EASY AND AFFORDABLE

A modern solution for small businesses seeking a low-cost 401k

What is Launch401k?

Launch401k is a modern solution for small businesses (up to 100 eligible employees) seeking a low-cost 401k benefit that is easy to set up and operate and simplifies employee retirement saving. The investment advisor serves as the plan's quarterback, spearheading enrollment and education.

Simple

Easy to set up and operate. We manage most of the day-to-day plan processes, allowing you more time to grow and manage other facets of your business.

Low Cost

More affordable than traditional insurance or annuity-based products. It leverages lower-cost investment structures, reduces administrative complexity, and automates processes.

Fiduciary Oversight

Includes built-in, accountable plan fiduciaries that accept legal responsibility for managing the plan. By delegating responsibilities to experts, risk and liability concerns are reduced.

Employee-Friendly

Employees are automatically enrolled in the plan and provided easy-to-understand investment options. Our intuitive technology makes enrollment and account management a snap.

3(16) Fiduciary Services

Launch401k's built-in, delegated 3(16) administrative fiduciary services include comprehensive plan management to reduce your workload¹ and minimize risks of errors and liability. Services include:

Prepare the Plan Document / Sign Amendments ²	Oversee Plan Vendors / Approve Invoices ³	Calculate / Track Plan Eligibility
Track Contributions / Manage Census Data	Mail Participant Materials / Notices ⁴	Calculate Employer Contributions / Forfeitures
Prepare Annual Census File	Prepare / Sign Form 5500	Manage / Approve Distributions and Loans

¹Launch401k requires the use of one of our integrated payroll partners. Alternatively, the employer can provide us with a comprehensive payroll file each pay period.

²The employer signs and adopts the initial plan as the Named Plan Fiduciary and appoints JULY as Administrative Fiduciary. JULY signs subsequent amendments needed.

³Service includes selection and monitoring of IRA rollover provider and 3(38) investment fiduciary.

⁴Service includes mailing initial enrollment materials and annual participant notices. Additional fees apply.

Payroll Integration

To fulfill our responsibility as your plan fiduciary and simplify plan processing, Launch401k requires use of one of our payroll integration partners listed below. Alternatively, you can provide us with a comprehensive payroll file each pay period. We have 360° and 180° integration with the following payroll providers:



ADP Run, ADP Workforce Now, Gusto, JULY Payroll, Paychex



Ceridian, Intuit Online, Paycom, Paylocity, Workday

Investments

The investment lineup is built and maintained by eFiduciary Advisors (eFA), an experienced 3(38) investment fiduciary. Participants can select their own investments from the core lineup or opt into a professionally managed account through Stadion.

Core Line-up

- **Blended** – Choose your own investment mix; consists of actively and passively managed investments.
- **Diversified** – Covers all major investment categories.
- **Low-Cost** – Passive investments with no revenue sharing.

StoryLine Managed Account

- **Professional Money Management** – StoryLine, built with SPDR® ETFs, provides a personalized investment experience.
- **Customized Risk Management** – Attempts to make investing easy – no need for participants to research investments, select funds, or make decisions.

StoryLine, built with SPDR® ETFs, by Stadion

StoryLine provides participants with a personalized investment experience considering variables unique to each participant. Stadion serves as a fiduciary, and acting in the best interest of participants is their number one priority.



Enrollment

- A Stadion Consultant can provide enrollment support
- Mobile-friendly technology to aid enrollment



Investments

- Personalized investment management
- Diversified allocation built with cost-effective ETFs



Support

- Stadion offers participant phone support to discuss investments
- Ongoing participant communication

Tools & Technology

Our services are driven by industry-leading technology and include the tools and support needed to make plan setup and management a snap.

- **Online Plan Setup** – You and your client answer short online questionnaires, and your plan goes live in 30 to 60 days.
- **Online Enrollment** – Employees are guided through the process with an intuitive system that takes the guesswork out of enrollment.
- **Plan Websites** – Employers and employees manage their plan 24/7, via a modern website that is PC and mobile friendly.
- **myFuture Retirement** – We offer a robust retirement readiness tool providing a customizable projected monthly income amount.



Plan Design

Launch401k has been pre-configured with features to maximize employee retirement readiness and streamline administration.

Basic Plan

Includes automatic plan enrollment and keeps fees and costs to a minimum.

1. **5% Auto Enrollment** – After 60 days with 5% salary deferral. Participants can change amount or opt out at any time.
2. **Discretionary Match** – Includes a discretionary matching contribution funded each payroll.
3. **Discretionary Profit Sharing** – With a FICA-Integrated Allocation Formula.
4. **Vesting Schedule** – Discretionary match is subject to 6-Year Vesting.

Enhanced Plan

Designed for employers seeking an enhanced plan and includes all features of the Basic Plan plus:

1. **Safe Harbor Design** – HCEs maximize their own savings. Employers choose either (1) a mandatory match of 100% up to the first 3% of comp and 50% on the next 2%, or (2) a mandatory 3% contribution to each employee.
2. **Custom Employer Contribution** – Add a feature to maximize contributions for owners / HCEs.
3. **Optional Features** – Add a 1% Auto Deferral Increase Feature (up to 8%).

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