



2020 Annual Advisor Conference

*A Full-Day Retirement Plan-Focused
Business Development Event for Advisors*

Corporate Sponsorship Opportunities

JULY is pleased to invite you to be a sponsor of JULY's 2020 Annual Advisor Conference taking place in Dallas, Texas on September 10, 2020 (with pre-event dinner and ballgame on September 9, 2020 at the brand new Rangers Stadium at Globe Life Field). Content for the conference is presented by JULY and our industry partners. The 2020 event location is the historic Statler Hotel in downtown Dallas. A pre-event function in a luxury suite at Globe Life Field includes dinner and premium seats to watch the Texas Rangers take on the Seattle Mariners.

As a sponsor, your company will benefit from promotion to 20,000+ investment professionals and the opportunity to engage with advisors in an environment designed to encourage dialogue and discussion with you. Please see below for specific sponsorship opportunities.

Available Sponsorships



Keynote

Cost: \$4,000

Attendees: 2

Includes table day of the conference



Speaking

Cost: \$3,500

Attendees: 2

Includes table day of the conference



Ballgame

Cost: \$3,000

Attendees: 2

Includes table day of the conference



Parking

Cost: \$2,750

Attendees: 2

Includes table day of the conference



Table Display

Cost: \$2,500

Attendees: 2



Meal

Cost: \$1,750

Attendees: 1



Beverages

Cost: \$1,750

Attendees: 1



Break

Cost: \$1,000

Attendees: 1

All sponsorships include logos and company descriptions on the event website as well as promotion via email and social media to over 20,000 financial advisors.

Pre Event Ballgame Sponsorship includes signage within the game suite and special web and email promotion.

Break, beverage and meal sponsorships do not include access to the pre-event function at the ballpark. Game access may be obtained for an additional charge.

Contact Leslie Smith, JULY's Director of Marketing & Communications, for details:
lsmith@julyservices.com or 888.333.5859 x 3147



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About Our Event

The Dallas Metroplex boasts one of the largest concentrations of retirement plan advisors in the nation. This year we are pleased to host our annual event at the historic **Statler Hotel** in downtown Dallas. We invite advisors (and a guest) and sponsors to join us the evening before at **Globe Life Field** for a dinner reception in a luxury suite where we'll watch the Texas Rangers play ball!

The Statler Hotel



Designed for the Statler Hotels chain, the hotel opened after that chain's sale to Hilton Hotels and was completed in 1956 at a cost of \$16 million. The Statler Hilton boasted many firsts for the hotel industry such as elevator music and custom 21" Westinghouse TVs in every room. It was one of the first hotels to have its ballroom located on lower floors, and a heliport was located on the roof to shuttle guests from nearby airports.

The new hotel accommodates 159 guest rooms on the first five floors and 219

apartments on the upper eleven floors. The hotel features meeting facilities as well as retail and office space, four restaurants and a lounge.

Texas Rangers Game & Luxury Suite

Enjoy an evening of fun watching the Texas Rangers take on the Seattle Mariners in the comfort of a field level suite at the brand new Globe Life Field (scheduled for completion in early 2020). The evening includes luxury transportation from The Statler as well as drinks and dinner.



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